Appraisal Analysis Instructions – Representation of femininity

1. Step 1 "data"
Choose a magazine and an "article" in the magazine. There is a large list of magazines on the site. Ideally would should all do the same kind of article across the different types of magazines, but…

2. Step 2 "tokenisation"
Read through the first paragraph and highly every reference, implicit or explicit to women or femininity. Remember it is the designatum not the denotatum that matters…. the concept in it's context, not your opinion of whether a concept is feminine or not outside of it's use.

We are trying to identify what exists in the discourse, not what exists in the langue / competence of speakers.

3. Step 3 "extraction"
Copy and paste each occurrence into the Google Sheet, line by line, with enough context for you to understand the reference. You will almost surely have overlap in context between examples / tokens.

I will put an example on line in the Google sheets.

4. Step 4 "annotation"
Using the article Read and Caroll and the image schema / coding schema online (http://www.dsglynn.univ-paris8.fr/Appraisal_coding_schema.pdf), annotate your examples.

Don't forget to add a column for your name.

Again I will put an example on line soon in the Google sheets.