

Coding Schema – Representation of FEMINITY

(Itemisation – word-based (more or less))

SCHEMA

Affect (emotion)

Features: No-Emotion; Incl-desire; Incl-fear; Happy; Sad; Confident; Non-Confident; Satis-pleased; Satis-angry

Judgment

Features: No-Judgment, Normal; Non-Normal; Powerful; Non-Powerful; Tenacious; Non-Tenacious; Truthful; Non-Truthful; Moral; Immoral

Appreciation

Features: No-Appreciation; Exciting, Boring; Good-Quality; Bad-Quality; Unified, Non-Unified; Simple; Complex; Profound; Shallow.

Discourse (Engagement)

Features: Contr-Disclaim; Contr-Proclaim; Exp-Consider; Exp-Report

Intensity (Graduation)

Features: Neutral; Quantification-UP; Quantification-Down; Intensification-UP; Intensification-Down; Focus-Increase; Focus-Decrease

Sexuality

Features: Likert scale 1 – 9
(1= low sexuality, 9 = high sexuality)

Valence

Features: Likert scale 1 – 9
(1= negative, 9 = positive)