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- 4 In what way did the title of the film A Bridge Too Far involve a novel use of the expression too far? As a result, it is now possible to envisage further creative extensions of this kind. For example, in what kind of situation might I use the expression a beer too far? Give some other examples of your own.
- 5 In Australia the word Clayton's underwent creative extension as the result of a television commercial for a non-alcoholic drink called 'Clayton's'. The commercial contained the slogan: Clayton's: the drink you have when you're not having a drink. The term then came to be applied to a wide variety of situations. For example, if the government made a promise that it later broke, this came to be known as a 'Clayton's promise'. What was the basis for this extension? Give some examples of your own where there is a potential for the term Clayton's to be applied in this way.
- 6 Comment on the expression *This is the Rolls Royce of computers*. What other expressions of this kind are you familiar with? Is it possible to coin new expressions following this model?

Further reading

- Johnson, M. 1987, *The Body in the Mind*, chapter 7: 'The nature of meaning', University of Chicago Press, Chicago, pp. 173-93.
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- Reddy M. J. 1979, 'The conduit metaphor—a case frame conflict in our language about language', in A. Ortony (ed.), *Metaphor and Thought*, Cambridge University Press, Cambridge, pp. 284–324.
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APPENDIX

TRANSCRIPT OF FAMILY ARGUMENT

Note: Square brackets in this transcript mark overlapping speech.

5	Michael Noeline Laurie Noeline Michael Laurie Michael	And can I have a DJ too, is that okay? Laurie? What? (Looks up briefly, then down at a magazine.) Can he have a DJ a DJ? Cause you won't be spending much money on food, so I thought Well, how much does a DJ cost? Yeah, I've gotta find out.
	Noeline	(To Michael) The DJ why d'you have to have a DJ? What does he do? Just plays records all night?
10	Michael Noeline Laurie	Yeah. (To Laurie) What d'you think about the DJ, is that okay with you? I just wanna know how much it is, first.
15	Noeline Michael Noeline	(To Michael) Right, that's what you've gotta do first, right? I'm gonna have to get Paul to come over, too. Why?
15	Michael Noeline	So people don't crash the party. They won't crash the party, sweetheart, you [can easily put them
20	Michael	[Oh yeah, yeah, maybe twenty years ago, Mum, you know today if there'd be easy another forty people if you didn't have a person at the gate.
20	Laurie	Bullshit.
	Michael Noeline	Look, I don't want [to be embarrassed, you know. [But Don't you think it's a little bit dramatic saying you've gotta have a bouncer at a private [person's party?
25	Michael	[Okay Fine We'll leave the gate open. We'll leave the pontoon there, and you see you just see. You you think I'm so stupid. But if you you look around and open your eyes, you'll see. We'll wait till the night.
30	Noeline Michael	I think we'll just have a nice orderly party, thank you All right? I'm just warning you, that's all. I'm just saying either either Laurie's at the gate or someone's gotta be there.

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	Noeline	Laurie can be at the gate then. (Placating tone) What's the	70	Laurie	Well, I hope they don't all come. It's forty. It's a lot of people. This
		password? (Laughs.)			is our home. We're certainly not going to start bloody having fights or
	Michael	(Looks down, picks at hairs on hand.)			bloody well trouble in this joint.
				Michael	(Quietly) Righto.
		♦ ♦		Laurie	If there's any idea that we're gonna the whole thing's off. Forget it.
35		(A little later, Noeline and Laurie alone)	75	Michael	(Quietly) I can't [believe some of the shit you come out with.
00	Noeline	I hope you're gonna put that magazine down and give me a bit of a		Laurie	[Because the cops'll only come here once or twice.
	lite	hand in a minute.			Then they'll leave you on your own, if you keep ringing them, if there's
	Laurie	Bit of a hand with what?			trouble here.
	Noeline	It won't be a party like that.		Noeline	What?
40	Laurie	l just said 'Who's coming?' Has he has he give you the list?	80	Laurie	The cops'll
10	Lauric	How many people's coming?		Noeline	(Loud) Well, there's not going [to be any trouble.
	Noeline	Well he wrote the invitations yesterday.		Laurie	(Loud) [Well, Michael seems to think there is.
	Laurie	Well how many's he invited?	/	Michael	Oh yeah, there's gonna be gang warfare in my back yard is there?
	Noeline	I don't know.		Laurie	(To Noeline) Michael seems to think there'll be trouble if we've got
45	Laurie	Well find out how many he's invited for a start, before we go any	85		no bouncers here.
10	Lucific	further.		Noeline	Why do you need a bouncer at the gate? Come on.
	Noeline	Will we need a bouncer?		Michael	I'm just saying, well say I invite three guys, they bring a friend along.
	Laurie	Well, we'll have to find out how many's comin'. We might have to			He's he's a guy that I don't like
	Luurie	knock a few on the head. There might be that many comin'. We		Noeline	Well [tell them
50		mightn't have the room for that	90	Laurie	Well tell them not to bring friends, you've invited them.
50	Noeline	Well you've just said 'Yes' to the boy.		Noeline	Tell them not to bring friends.
	Laurie	Well I've just realised y'd have to have, y'd it's crazy, having a DJ		Michael	Oh, how'm I gonna do that?
		here.		Laurie	[Of course you are.
	Noeline	(Loud) But you keep doing this, you say 'Yes' one minute and then		Noeline	[It's by invitation only.
55	rtoenne	you say 'No' when he's gone.	95	Laurie	(Loud) We've only we've only got room for thirty people here,
55			3		maximum, so if you've invited thirty-seven and they're all going to
		♦ ♦ ♦			bring friends, we haven't got enough room, have we? Common sense.
				Michael	(Quietly) Forget about it, man. [You're an idiot man.
		(Michael comes in, puts container in freezer.)		Noeline	[Michael you can sit right down.
	Noeline	We will have an orderly party, Michael, thank you. Without	10	0 Laurie	(Loud) All I'm saying is, if you've invited thirty-seven people and
		thuggeries. So any thugs that might be comin', just tell them not to			they're all going to bring friends you can't bring friends

Where do they live? Mainly over the other side? So a hell of a lot of 'em won't come. How many have you invited? About thirty-five rugby guys and about seven others ... other guys.

Michael leez, it's a lot of people. I don't know where we're gonna put 'em all. Laurie Christ Almighty.

Two-thirds of 'em won't come, Laurie. Noeline

come to the street.

Yeah.

60 Laurie

65 Laurie

Michael

Noeline

Michael

Noeline

How many blokes have you invited?

There's the rugby tour guys.

[Don't give me Michael this shit. (To Michael, shouting) You sit right down now. 105 Noeline (Walks out of kitchen) Forget about it. Michael (To Laurie, shouting) For God's sake, he can have a bloody birthday Noeline þarty. (Shouting) Of course he can. But he's just saying, if there's gonna be Laurie bloody a million people here, we haven't got the room. (Shouting) Of course we haven't got the room. He's not stupid. Noeline (Quietly) Well he ... you heard what he just said, Noeline. Laurie

they're all going to bring friends, you can't bring friends.

Noeline

110

(Shouting, to Michael) You can cut it out right now, [right this minute.

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Noeline	(Loud) Gawdstruth Laurie, one of these days I'll pack me bloody	Mich
	bags and I'm goin' outa here. Truly. It's more drama living in this house	
115	than out of it.	155
Laurie	(Quietly) I don't know why.	
Noeline	(Loud) I don't know why.	
Laurie	(Shrugs) Wouldn't have a clue.	Laur
Noeline	Did you ever have a birthday party as a child?	Mich
120 Laurie	Course I did.	
Noeline	How many parties did you have as a child?	
Laurie	I would have had two or three when I was a [kid teenager	160 Noe
Noeline	[Did you have one when	Mich
	you were sixteen?	Laur
125 Laurie	l can't remember.	
Noeline	But sixteen's an age.	Mich
Laurie	l can't remember whether l had a party. l probably did.	165 Mich
	★ ★ ★	
Noeline	(Banging photo album) Right. We'll keep an orderly party for	
Noenne	Saturday night alright?	Noe
130 Michael	l just warned you.	170
Noeline	I don't like the warning, I don't even like what I heard. So don't tell me	
Noenne	any [more.	
Michael	[1 just D'you d'you think l'm stupid or something?	
Noeline	(Loud) I don't think you're stupid, I just don't think it's bloody	Mich
135	necessary.	175 Laur
Michael	Settle down.	Noe
Noeline	I had a twenty-first and no we didn't have any gate crashers.	Laur
Michael	(Shakes head. Looks away from Noeline.)	Noe
Noeline	We had your damn party over at the park. We didn't have gate	Laur
140	crashers.	180 Mic ł
Michael	Party over at the park, how old was I Mum? Eight?	
Noeline	Six. What are you going to say to Laurie? Eh? When something is	Laur
	ripped on Saturday night? Because if you're inviting these sort of	
	people I don't want them in my home.	Noe
145 Laurie	That's exactly what's in my mind.	185
Michael	Who's coming in the house?	► 4 ! _1
Noeline	I thought they were Newington boys.	Mich
Michael	Who's coming in the house?	Laur
Noeline	No one's com' What if they wreck the outside of the house?	Mict 190 Noe
150 Michael	Well that's why you put all the furniture down the side, so there's	
	nothing that people can wreck.	Laur
Noeline	But we're not going to have fights.	

Michael 55 Laurie Michael	I said, I never said a fight. This is a figment of someone's imagination. Laurie's come up oh yeah there's gonna be a brawl in my back yard. All I said is that you got to have someone at the gate to stop people I don't want comin' in here coming in here. That's all I said. I never said anything about fights. If there's gonna be people here you don't want, we don't have any. Fine. Forget about it.
	* * *
60 Noeline Michael Laurie	You are being a smart arse Michael. You reckon? You really think so? Well, if you've got any idea that there's gonna be trouble here then we don't want trouble.
Michael 65 Michael	Ah, here we go again! I didn't Are you thick or somethin'? Is there somethin' wrong? I said there wasn't gonna be fighting in the back yard. I just said people that I don't want coming in should be stopped from coming in. Is there something wrong with that?
Noeline 70	But when they walk down the side and they're not meant to be here, can't you walk up and say, 'Listen mate you can't stay here'? Can't you do that? Isn't that what you normally do? If someone came to my front door to a party that weren't wasn't meant to be here, I'd go and say, 'You can't come in'. Can't you do that?
Michael	You guys are livin' in the past, I think.
75 Laurie	No we're not. No we're not.
Noeline	We're living in our home.
Laurie	We're living in our time, right here and now.
Noeline	We're living in our home. We're living in our home, Michael.
Laurie	We're not living in the past.
80 Michael	Right, so we get out there and we do the twist and the bop and the shimmy shimmy and whatever, [do we?
Laurie	[Don't know what you do. Do
	whatever you like, within reason.
Noeline 85	Just get some common sense into the whole thing. Don't don't talk in riddles or try to you know wave it away as if it doesn't matter. It does matter.
Michael	Well, so that if forget it.
Laurie	And we can't have any more than forty people here.
Michael	Forget [it.
90 Noeline	[Write down your guests, Michael.
Laurie	We're not having any more than forty people here. Simple as that.

Noeline	You are being a sixteen-year-old little twit. Sit down and write
	down your [guests.
Michael	[lt's a joke. It's a joke. I might as well laugh at it.
195 Noeline	lťs [not
Laurie	[lt's not a joke. You think it's a joke, we don't think it's a joke. If
	you wanna have a party here, forty people is the limit. Simple as that.
Michael	(Writing the word no-one on a piece of paper) No-one. There we
	go It's all over No more screaming. (Walks out.)

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