

Instructions

Project 1 - Appraisal and the Representation of Women

Step 1 – Tokenisation

Completed

Step 2 – Analysis

Completed

Step 3 – Results

Here we are looking for the profiles of how the different magazines represent women.

You have analysed 5 different factors:

- Appraisal of Judgement
- Appraisal of Affect
- Appraisal of Appreciation
- Degree of Sexuality
- Degree of Positivity (Axiology)

We can use Correspondence Analysis to help reveal how these various factors interact relative to the different magazines. In other words, which combinations of characteristics cluster in association with which magazines?

Remember, we chose these magazines as a way of making generalisations about different discourse in society, even different social classes, and how they view women.

Choose which factors you wish to investigate (you can choose all of them or a selection of them – in reality, you may want to run a couple of correspondence analyses on different combinations of factors to get the best results).

The commands for running the correspondence analysis as well as a video showing the steps are on the site

Step 4 – Report

This is a mini report.

a. Simply include the plot or the plots produced by the correspondence analysis in a word file. This is the site for converting svg to png <https://cloudconvert.com/svg-to-png> - There is an instruction video on the site

b. Label the plot with an appropriate name.

c. Interpret the results in a couple of paragraphs.

Don't forget to use the DEPA LING Style sheet:

http://www.dsglynn.univ-paris8.fr/Style_Sheet_English_LinguisticsP8.pdf

Don't forget to add your name to the file name and of course add it to the text as well 😊

Before the end of semester, submit the report to:
studentwork.glynnp8@gmail.com

If you email the report to another address, it will not be marked.

If you have any questions, please email me at
dsg.up8@gmail.com